

MIKELE “MIKI” BARBER

OLYMPIAN
WORLD CHAMPION
NCAA CHAMPION

PERSONAL BESTS

100 METERS: 11.02, 10.96W

200 METERS: 22.71

400 METERS: 50.63



Miki Barber is an American sprinter who competes in the 100, 200 and 400 meter dash. Miki is an Olympian, World Champion and 5-time World Championship team member. This year would have been her 4th US Olympic Trials and 20 year anniversary from her first Olympic team.

Miki has dominated the track with her twin sister Lisa since high school and has never looked back. “The Barber Twins” both have won numerous world titles, are known for their speed and fashion flare. They have been apart of many print campaigns (ie.BMW, Nike, Adidas and ESPN magazine) and continue to thrive in the health and wellness industry.

Miki attended the University of South Carolina and graduated with a BS degree in advertising. As a sophomore, she made the Olympic team, making her one of the youngest athletes on the team. She was a 20-time All-American, five-time NCAA champion, 2-time Scholar Athlete of the year and team captain. She was inducted in the Hall Of Fame in 2015 and is the first woman in any Olympic sport ever to have their jersey retired at any NCAA institution in 2019.

Miki knew early on that she wanted to be a professional athlete and continued to pursue her dreams as a sprinter after college. Through continuous faith and persistence, Miki has been able to compete at the highest level of competition for the past 20 years and has turned her passion for Track and Field into a career. Early in her career she had to put her career on pause due to two foot surgeries. With her will to win and never give up mindset, she rehabbed herself back to being back on top. Her philosophy has always been “when you look good, you feel good.” In addition to her big hair and glossed lips, Miki added style to her uniform when she donned her pink gloves given to her from her father. The gloves represented her struggle to make a comeback and to show that we all have the ability to come back from anything .

Miki also wanted to give back and founded Fearless Minds in 2015. Fearless Minds was created to honor the memory of her grandmother who lost her battle with Alzheimer’s Disease. Miki and Lisa have been to hundreds of schools and organizations all over the nation to speak about the importance of nutrition, mental health and staying physically active. Miki has partnered with the Alzheimer’s Association’s as End ALZ athlete, is on the board of directors for Newark Yoga Movement and works closely with many organizations to promote health and wellness.

In these trying times, now more than ever is it important to continue to stay active, even though our activities have been altered. Track and field has given Miki a platform and a lifetime of experience to help people achieve their goals in whatever areas they choose. Being an advocate for health and fitness has always given her purpose. She is a firm believer Track and Field is not just a sport, it’s a lifestyle. Miki is still training for the Tokyo 2021 Olympic season and is ready to shock the world.